

TACTICAL INITIATIVES

Strategic Priority	Initiatives	Responsible	Financial Impact (\$k)				
1.	a. x b. X c. x	Name Name Name	Initiative	Incr Net Sales	Incr Op Profit	Invest	Avg Annual ROI
			A				
			B				
			C				
2.	d. x e. x f. x	Name Name Name	Initiative	Incr Net Sales	Incr Op Profit	Invest	Avg Annual ROI
			A				
			B				
			C				
			Initiative	Incr Net Sales	Incr Op Profit	Invest	Avg Annual ROI
			A				
			B				
			C				
3.	g. x h. x	Name Name	A				
			B				
			C				
			Strateg to M/				