

Market Research: Company Performance vs Top Quartile Performance

Top Quartile Performance – Sales Growth	
My Company	
Industry Top Quartile	

Top Quartile Performance – Gross Margin	
My Company	
Industry	

Top Quartile Performance – Net Inc as % of Sales (ROS)	
My Company	
Industry	

Top Quartile Performance – ROA / ROI / ROE / ROCE	
My Company	
Industry	